





2020 COS FORUM

November 10-13, 2020 | [COS Virtual Event](#)

Sponsorship
and Exhibit
Prospectus

The background is a vibrant blue underwater scene filled with numerous bubbles of various sizes. A large, semi-transparent circular graphic is overlaid on the right side of the image, featuring a gradient from light blue to dark blue. In the upper left, a dark blue rectangular box contains white text.

The work of the problem-solvers
of our industry is never done.



The COS Forum has been an annual event since 2013. 2020 will be a different COS Forum compared to past years, but one that is right for you. What will be the same is COS bringing together high-level operators, drilling contractors, service companies, academia, and regulators together to facilitate collaboration and drive continual improvement. The 2020 theme is **“Navigating the Changing Safety Landscape.”**

We are doubling down on innovation, introducing the **COS Virtual Event**, allowing us to provide a compelling online experience incorporating the latest technology and API's deep experience in engaging communities online.

On the conference program side, we will have a mix of live and pre-recorded presentations, live Q&As, polling, and additional features the vibrant technology allows. The content-focused work of the volunteer planning committee, made up of API member company subject matter experts, is what keeps our attendees coming back. That same planning committee is designing a strong 2020 program, including a Pandemic Response track.

On the virtual exhibition side, you will be given login access to create your own virtual booth. The platform has built-in scanning tools with a fully integrated virtual badge scanner and lead retrieval functions. Depending on your participation level, features can include the ability to upload presentations, .pdf flyers, videos, and links to your website. You can also access a friendly, powerful leads dashboard from your laptop or mobile phone, giving you real-time profile information on the leads as they are collected. Delegates can also easily “request information” from exhibiting companies, sharing their contact information, just like having their badge scanned at a live event. You will also be able to see who stopped by, for how long, and what they downloaded. A live Q&A feature, and most importantly, 1:1 Zoom meeting scheduling: Pre-schedule multi-person video conferences for informal “Birds of a Feather”-type meetups, allowing attendees to connect with your exhibit staff face to face.

All of this content, including the virtual exhibition, will live on the **COS Virtual Event** for one year following the event.

You can participate with confidence, knowing that you will reach the loyal, dedicated high-level audience this COS event is known for.

To purchase, simply visit the exhibitor information tab at

www.centerforoffshoresafety.org/cos_forum_2020

For questions or additional information, contact:

Matthew Cunningham
Senior Events Manager
American Petroleum Institute
202-682-8158
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COS Forum Sponsor & Exhibitor Benefits

\$4.8K

\$2.4K



Pre-Event Marketing Opportunities

- Registration list of pre-registered attendees 2 weeks prior to event. (name, company, title, address)
- Company name on the Conference website Exhibitors page with booth number and link to your corporate website
- Company logo on Conference website Sponsors page with a link to your corporate website
- Company logo in Pre-Event Registration Email Blasts
- Company logo on banner on online registration site

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Pre-Event Virtual Opportunities - COS Virtual Event

- Schedule in-person or virtual Zoom meetings with attendees during the event
- Schedule in-person or virtual Zoom meetings with attendees before the event using the COS Virtual Event appointment feature

- Schedule in-person or virtual Zoom meeting with attendees during the event.

Virtual Opportunities - COS Virtual Event

- Three complimentary registrations (after three, each additional registrant pays a discounted registration fee of \$395)
- A “Special Thanks to our Sponsors” section in the Conference Program downloadable by all attendees prior to the event. Includes logo, company description, and full contact information
- Send COS 20 booth giveaways and we’ll mail them to 20 virtual prize winners
- Dedicated virtual booth custom landing page you can customize and manage with your logo, description, staff profiles, tags to presenting speakers and sessions.
See page 8 for sample.
- Ability to upload sales materials, .pdf, .ppt.
- Attendees can easily “request information”, sharing their contact information similar to badge scanning
- Online lead capture - Full lead tracking and analytics from virtual booth visitors
- Searchable delegate directory
- Private messaging
- Real-time chat
- 1:1 appointment scheduling with live face to face video “As good as being there!”
- Video “exhibit booth hours”
- A “Special Thanks to our Sponsors” section in the Conference Program sent to all attendees prior to the event. Includes logo, company description, and full contact information
- 365 days of access to and from attendees
- Tags from your virtual booth to any sessions that include a company employee
- Ability to upload a “welcome video” or any recorded content
- Expanded analytics – Who visited, when, how long, and what did they download?

- One complimentary registration (after one, each additional registrant pays a discounted registration fee of \$395)
- A “Special Thanks to our Exhibitors” section in the Conference Program downloadable by all attendees prior to the event.
- Send COS 20 booth giveaways and we’ll mail them to 20 virtual prize winners
- Virtual booth custom landing page.
See page 9 for sample.
- Ability to upload sales materials, .pdf, .ppt.
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Post-Event Marketing Opportunities

- 365 days of online exposure
- Logo in Post-Event Attendee Surveys
- Logo in Post-event content promotion
- Early access to 2021 Sponsor and Exhibitor opportunities

- 365 days of online exposure

Platinum Sponsor Virtual Page Preview



Amazon

EXHIBITOR


REQUEST INFO

Description

Amazon distributes downloads and streaming of video, music, audiobook through its Amazon Prime Video, Amazon Music, and Audible subsidiaries. Amazon also has a publishing arm, Amazon Publishing, a film and television studio, Amazon Studios, and a cloud computing subsidiary, Amazon Web Services. It produces consumer electronics including Kindle e-readers, Fire tablets, Fire TV, and Echo devices. In addition, Amazon subsidiaries include Ring, Twitch.tv, Whole Foods Market, and IMDB.

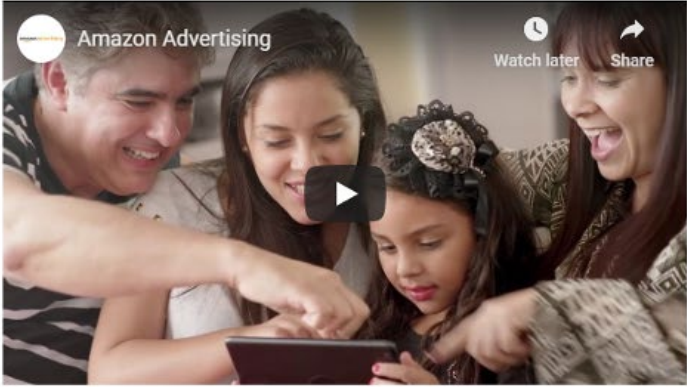
Offerings

ARTIFICIAL INTELLIGENCEE-COMMERCECLOUD COMPUTINGCLOUD PROVIDER



What is AWS?

Watch later Share




Amazon Advertising

Watch later Share

<http://www.amazon.com>

Questions For Amazon

RESPOND



Jennifer Lewis
Systems Architect



Patrick Samberg
Systems Consultant

ENTER VIRTUAL TRADESHOW BOOTH

File

 AWS Overview

Showcases / Trade shows

Session Full

Birds of a Feather: Innovation

4:30 PM - 5:30 PM EST (Thu, Dec 17)

JOIN WAITLIST

amazon

Exhibitor Level Virtual Page Preview



REQUEST
INFO

Solaxin Energy

BRONZE SPONSOR

Description

With 20 ISPQ Certified Trainers and 24 NABCEP Certified Solar Installers - more than any other solar training organization - Solaxin's experienced team is on the forefront of renewable energy education. Solaxin has been dedicated to hands-on and online solar training and renewable energy education in wind, micro-hydro, sustainable building and developing world technologies. Solaxin also works with grassroots and development organizations to promote sustainability and improve quality of life worldwide through viable outreach programs. Ride the renewable energy wave with training onsite or online with Solaxin.

Offerings

SOLAR ENERGY

ENERGY PRODUCTION



Megan Alfonso
Founder & CEO



Tami Amano
Laboratory Director



James Brayton
Executive Director

ENTER VIRTUAL TRADESHOW BOOTH